

EEO Public File Report

KERO & KZKC - Bakersfield California

August 1, 2008 - July 31, 2009

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source	Number Interviewed	Number Hired
1	Accounting Specialist	7/11/2008	8/4/2008	McGraw-Hill.com		
				Monster.com	4	
				iHispano.com		
				careerbuilder.com		
				Sources Listed on EEO Part 2		
				Bakersfield Californian - Newspaper	4	
				Business Referral		
				Employee Referral		
				Internal Announcement		
2	Producer - News	7/24/2008	9/16/2008	McGraw-Hill.com		
				Monster.com	3	1
				iHispano.com		
				Jobster.com		
				TVJobs.com		
				Sources Listed on EEO Part 2		
				Business Referral	2	
3	Multi Media Reporter	8/12/2008	9/23/2008	McGraw-Hill.com		
				Monster.com		
				iHispano.com		
				Jobster.com		
				TVJobs.com	5	2
				Business Referral	1	
4	Weathercaster	9/19/2008	10/1/2008	McGraw-Hill.com		
				Business Referral	1	1

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5	Techincal Director	7/25/2008	10/1/2008	McGraw-Hill		
				Monster.com	2	1
				Jobster.com		
				iHispano.com		
				TVJobs.com		
				Bakersfield California - Newspaper	7	
				Business Referral	2	
				Caljobs.ca.gov	2	
	Sources Listed on EEO Part 2					
6	Website Managing Editor	8/19/2008	10/9/2008	McGraw-Hill.com		
				Monster.com	2	
				lhispano.com		
				Internal Announcement		
				Employee Referral	1	1
	Business Referral	1				
7	General Sales Manager	5/21/2008	10/13/2008	McGraw-Hill.com		
				Monster.com	1	
				Careerbuilder.com		
				LA Times	1	
				Craigslist		
				Sources Listed on EEO Part 2		
				Internal Announcement		
				TVJobs.com		
	Business Referral	1	1			
8	Sales Coordinator	10/1/2008	11/21/2008	McGraw-Hill.com		
				Monster.com	3	
				lhispano.com		
				careerbuilder.com		
				Sources Listed on EEO Part 2		
				LA Times - Newspaper Ad	1	
				Business Referral	2	1
	Employee Referral	1				
	Internal Announcement					

