

Annual EEO Public File Report-Part 2

KERO - Bakersfield California
KZSD - Bakersfield California
For the Period: 8/1/08 - 7/31/2009
List of Recruitment Sources and Referrals

Identifier	Source	Total Number of Interviewees referred
#	(Name, Address, Contact & Phone #)	
1	* Dr. Tim Wulfmeyer (619-594-2709)	
	Department of Journalism	
	SDSU-School of Communication	
	5400 Campanile Drive	
	San Diego, CA 92182	
2	Dr. Jeana Jaymes	
	California State University, Bakersfield	
	School of Business & Public Administration	
	9001 Stockdale Highway-BDC 106	
	Bakersfield, CA 93311	
3	Ann Scroggins (661-395-7305)	19
	Multi Media Specialist	
	The Bakersfield Californian / Bakersfield Life Magazine	
	www.bakersfield.com	
	ascroggi@bakersfield.com	
4	Patricia Dean (213-821-1548)	
	Associate Director	
	University of Southern California	
	School of Journalism	
	Los Angeles, CA	

	pdean@usc.edu	
5	Dr. Chung (619-260-4585)	
	Communications Studies	
	USD	
	5998 Alcalá Park	
	San Diego, CA 92110-2492	
6	Kelly Services	1
	4500 Gosford Rd, # 107	
	Bakersfield, CA 93313	
	661-398-9876	
7	Jamie Lloyd (858-534-4411)	
	University of California, San Diego	
	Department of Communications- 0503	
	9500 Gillman Drive	
	La Jolla, CA 92093	
8	LA Times	2
	Classified Ads Department – Peggy Blevins	
	202 West First Street	
	Los Angeles, CA 90012	
	213-237-6121	
9	Joe Berry (916-444-2237)	
	CBA Job Bank	
	California Broadcasters Association	
	915 L Street, Suite 1150	
	Sacramento, CA 95814	
10	National Association of Black Journalists (NABJ)	
	www.nabj.org	

11	AAJA – Attn. Darlene Alilain (619-299-3131) 350 Camino De La Reina San Diego, CA 92119	
12	RTNDA (202-659-6510) 1600 K Street NW Suite 700 Washington, DC 20006 Barbara Cochran	
13	OTHER Internal postings, walk-ins, business referrals, employee referrals, unsolicited resumes, temp to hire, transfers	13
14	Internet job posting boards www.careerbuilder.com www.jobster.com www.caljobs.ca.gov www.medialine.com www.tvjobs.com www.sbe.org www.dice.com www.productionhub.com www.ccnma.org www.careermag.com www.craigslist.com www.hotjobs.com www.jobsummit.com www.mcgraw-hill.com/careers www.monster.com www.linkedin.com www.indeed.com	2 5 15

	TOTAL	57

* Entitled to Notification

*Last Updated on 7/30/09
By Siobhan Graham, HR Manager- McGraw-Hill Broadcasting
Email:siobhan_graham@mcgraw-hill.com*